



Contributor Tips & Info

Description and Tags

When adding a description to an image or video, try to ensure it contains :-

1. The subject of the image or video (including any scientific names)

and

2. Where the image or video was taken (town, province/state and country)

or

2. Media used for illustration or animation if non-digital

When adding tags to an image or video try to include all potential search terms covering all categories of the image or video, for example :-

If you upload a vehicle photograph, include make, model, color, vehicle type(s), what the vehicle is doing, part of the vehicle that is the subject (if any), the country of origin and any extra tags such as fast, speed, exhaust smoke, wheelie .etc.

If you upload an animal photograph, include all common names for the animal, scientific names for the animal, country where the animal is found, colour(s) or animal, type(s) of animal (bird, bird of prey, lizard, amphibian, cat .etc) and extra tags such as conservation, endangered, hunting, nature .etc

Always keep tags to one or two words so the potential tag combinations are higher for instance:-

One person might search for 'red chevrolet drag race'

While another person might search for 'fast american sports car',

They both use different search terms but will both be interested in the same images and videos.



Galleries

When choosing galleries for images pick as many that the subject of your image will fit into.

For example a black and white photograph of Edinburgh Castle will fit into the following galleries:-

Abstract and Specialist

-Black and White, Sepia, Aged and Retro

Architecture

-Ancient and Prehistoric

-Castles and Forts

-Landmarks

Science and Technology

-Archaeology

Travel

-Europe

-United Kingdom

When adding images from events only add images to non event galleries if they can be used with a royalty free license, this will ensure maximum coverage for you with the most potential.

When you upload videos they should only be added to an event sub gallery (if required), the video gallery and video sub galleries.

If you are going to or have already attended an event and wish us to create a gallery for the event simply contact us using the website's contact form, similarly if you feel we have missed a subject in the gallery listing simply contact us and we will consider the request and add a gallery.



Digital Profiles, Products and Prints

When you upload an image to Pure Light Images as long as you add an image or video to a main gallery (Animal Kingdom, Events, Still Life, Travel, Video .etc) all standard and editorial licenses as well as all product and print profiles will be automatically added, the only digital profile that contributors need to add to images and videos are the royalty free license/unlimited use profiles

The royalty free license/unlimited use profiles are for any images where there is either no-one in the image or video, you can't identify anyone in the image or video (they are wearing a helmet, behind glass or blurred from low shutter speed .etc) or you have a model release for the image or video.

When you upload an image you can also choose a custom price for any digital profile, product or print, most of the time it is recommended that you keep the standard price, however it is a particularly large image or video or a collage/compilation or even a highly detailed illustration or painting it is recommended you choose a more suitable custom price.